

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WOSF-FM Charlotte, NC	Date: 10/21/16
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I, National Black Conservatives of America
do hereby request station time concerning the following issue:

November 8th election Vote differently this election cycle

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As	ORDERED				

Total Charges:

This broadcast time will be used by: NBCOA

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Our message is focused on the presidential election for November 9th 2016 -

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Black Conservatives of America

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10-21-2016 Stephen E. Broder 214-394-0098
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Sherry E. Gayles Sherry E. Gayles Acct mgr
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
c	c	c	c	c	c

Total Charges: aa

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

CONTRACT

WPZS-FM
8809 Lenox Pointe Dr
Suite A
Charlotte, NC 28273
Billing Fax: (704) 548.7817
(704) 548-7800

<http://praisecharlotte.com>

And:

National Black Conservatives of America
Attention: S E Broden
1118 The Meadows Pkwy
Desoto, TX 75115

<u>Contract / Revision</u> 333396 /		<u>Alt Order #</u>
<u>Product</u> ISSUE CAMPAGIN		
<u>Contract Dates</u> 10/26/16 - 11/07/16	<u>Estimate #</u>	
<u>Advertiser</u> National Black Conservatives of America		<u>Original Date / Revision</u> 10/21/16 / 10/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WPZS-FM	<u>Account Executive</u> Sherry Edwards	<u>Sales Office</u> Local Charlotte
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WPZS	10/26/16	10/31/16	Mon-Sun	7:00 PM-12:00 XM		1:00				NM	18	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	--33333				15	\$50.00				
		Week: 10/31/16	11/06/16	3-----				3	\$50.00				
N 2	WPZS	11/03/16	11/04/16	Mon-Fri PM Drive	3-7p		1:00				NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	---33--				6	\$175.00				
N 3	WPZS	11/05/16	11/05/16	Sa PM	3p-7p		1:00				NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	-----3-				3	\$70.00				
N 4	WPZS	11/06/16	11/06/16	Su-PM	3p-7p		1:00				NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	-----3				3	\$70.00				
Totals								0.00				30	\$2,370.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/16 - 10/31/16	18	\$900.00	\$900.00
11/01/16 - 11/06/16	12	\$1,470.00	\$1,470.00
Totals	30	\$2,370.00	\$2,370.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



CHARLOTTE
WOSF-FM, WPZS-FM, WQNC-FM
Political Broadcast Advertising Disclosure Statement
EFFECTIVE as of 6/30/16

Legally Qualified Candidates: The stations provide political advertising to candidates who are legally qualified by either (1) publicly announcing their candidacy for a specific office; or having made a substantial showing of genuine candidacy, and (2) if elected, are qualified under the applicable federal, state or local law to hold office. Candidates for federal office are afforded "reasonable access" to air their political commercials. The stations are not required by law to sell advertising time to state and local candidates. Nonetheless, the stations maintain the right to exercise our good faith judgment to determine which state or local races, if any, are of greatest significance and therefore the stations may refuse to sell time to candidates for non-federal races.

Candidate "Uses": A "use" is defined as a non-exempt positive appearance on the air by a legally qualified candidate in which, the candidate's voice is identified or is "readily identifiable" by the listening audience. Thus, "use" can be conveyed by the candidate reading the sponsorship tag or the candidate being identified as the person reading the tag; i.e., "Paid for by..." or "Sponsored by..." Such sponsor identification complies with the requirements of Section 317 of the Communications Act. The purchase of time by the candidate or the candidate's authorized campaign committee, or authorized agent with the use of the candidate's voice to promote his or her election to office, qualifies as authorized "use".

Equal Opportunities: A station that permits a "legally qualified" candidate for public office to "use" its facilities must then afford "equal opportunities", often referred to as "equal time," to all other candidates for that office. A candidate acquires a right to equal opportunities only when an appearance is made by an "opposing" candidate. A candidate's right to equal opportunities arises only when a timely request is made, and such requests must be made within seven days of an appearance by an opposing candidate. The stations also may limit the amount of time sold if: (1) the grant of the request would seriously interfere with the station's duty to program in the public interest or (2) the grant of the request would give the last-minute purchaser an unfair advantage over opposing candidates by allowing him or her to saturate broadcast time during the last few days before an election.

Political Rate Window: Political rates for legally qualified candidates are available during the 45-day period before a primary or primary run-off election and during the 60-day period before a general or special election. Under the "lowest unit rate" (LUR), and within the political windows for specific elections, the stations extend their most favorable quantity or volume discount to any legally qualified candidate regardless of the number of commercials purchased by the candidate. The LUR applies only to charges made for the same class and amount of time. The LUR is based on the most favored rates during the relevant weeks within the political rate window at the time of the request by a candidate to air his or her commercials. Since the most favored quantity and volume discounts may vary within the political period; each station's LUR may vary. Outside of the political rate window for LUR, the stations may extend commercial time to legally qualified candidates at prevailing rates.

Other Ballot Advertising: Generally, “issue advertising” does not involve programs or announcements advocating the election or defeat of a political candidate. Accordingly, issue advertising is not subject to the general political broadcasting rules and not afforded the LUR. Nonetheless, issue advertising must comply with the FCC’s rules on sponsorship identification and sponsorship list retention within the public file. Political action committees, other organizations, and individuals unaffiliated with a candidate who purchase time advocating the election or defeat of a particular candidate are not entitled to the LUR.

Availability to Place Political Commercials: During normal business hours, 8:30am until 5:30pm, Monday through Friday, legally qualified candidates may place advertising time by completing and signing the National Association of Broadcasters (NAB PB-18) Agreement Form for Political Candidate Advertisements, along with payment in advance by cash, certified check, or credit card authorization completed by the candidate or authorized committee. Advertising for political candidates may be placed and aired through Election Day.

Production, Tape, and Copy Delivery: Produced tapes for political commercials must be delivered to the radio station no later than twenty-four hours in advance of the scheduled commercials to ensure compliance with FCC sponsorship identification rules. Copy and any required production for political commercials must be provided to the station a minimum of two business days in advance of airing. Any excessive editing, dubbing, and remote recording will be subject to charges, rates to be determined. The stations reserve the right to alter any political advertisement to ensure compliance with the FCC’s sponsorship identification requirements.

Classes of Time: The stations provide different classes of time for political candidates. The identifiable classes of time will define the time period, and the level of preemption, including the LUR. Each class of time and the accompanying rates will be identified in the attachment to this disclosure statement. Pre-emptible is the “lowest unit rate” and offers the station’s most favored volume or quantity discounts. Pre-emptible time has a level of clearance between 70% and 80%. Non pre-emptible time is a level of rates above the “lowest unit charge”, having a level of clearance between 85% and 95%. When political commercials are preempted, the stations make every attempt to provide timely make goods within the schedule ordered. Commercials are made good in the same daypart or time period in which they were ordered, or a credit is issued if the commercial cannot be made good within the schedule. While the political candidate is afforded the LUR for the days and dayparts effective during the political window, the candidate may, at his or her own discretion, elect either class of time based on the level of preemption. In the case of candidates for federal office, the stations are required to provide reasonable access to each station’s overall schedule. If a particular time period is sold out, the station must provide reasonable access to accommodate such time periods with available commercial inventory.

Right to Amend Political Rates and Transactions: The stations reserve the right to cancel or modify any sale of advertising made or contract entered into for the sale of time on the station, pursuant to the FCC’s requirements regarding “equal opportunities” and “reasonable access” in the case of federal candidates. Where such cancellations or modifications are necessary, advertisers will be advised and rebates, schedule changes, or other adjustments will be made as may be appropriate.

Not an Offer to Sell: This disclosure statement does not constitute an offer to sell time, nor is it a contract; rather, it is a statement of the policies that the stations, in good faith, attempt to follow in connection with the sale and placement of political advertising. The terms of any actual sales of time are contained in the stations’ sales contracts and none of the matters contained in this disclosure statement are incorporated by reference in the sales contracts.